

```
show files;ds
File 610:Business Wire 1999-2004/Jan 07
    (c) 2004 Business Wire.
File 810:Business Wire 1986-1999/Feb 28
    (c) 1999 Business Wire
File 476:Financial Times Fulltext 1982-2004/Jan 07
    (c) 2004 Financial Times Ltd
File 624:McGraw-Hill Publications 1985-2004/Jan 06
    (c) 2004 McGraw-Hill Co. Inc
File 634:San Jose Mercury Jun 1985-2003/Dec 31
    (c) 2004 San Jose Mercury News
File 20:Dialog Global Reporter 1997-2004/Jan 07
    (c) 2004 The Dialog Corp.
```

Set	Items	Description
S1	14919	VENDING(3N) MACHINE?
S2	13968	(CASH OR COIN? OR MONEY OR BILL OR BILLS) (3N) (MACHINE OR D- ISPENSER?)
S3	303024	(AGGREGAT? OR COLLECT? OR ANALY? OR MONITOR?) (3N) (DATA OR - STATISTICS OR USAGE OR INFORMATION)
S4	3616318	(SALES OR PURCHASES)
S5	23227	(BUYING OR CONSUMER?) (3N) (PREFERENC? OR HABITS)
S6	4752597	INTERNET OR NETWORK? OR WIRELESS OR SATELLITE?
S7	1207217	ADVERTIS? OR AD OR ADS
S8	330346	THIRD(2N) (PARTY OR PARTIES)
S9	4854377	THIRD() PARTY OR MEMBER? OR SUBSCRIB?
S10	2025106	BUYER? OR PURCHASER? OR CLIENT?
S11	4970181	SELL OR SELLING OR SELLS OR DISTRIBUT?
S12	28687	TARGET?(3N) (ADVERTIS? OR PROMOTION? OR AD OR ADS)
S13	876774	ADVERTISER? OR SPONSOR?
S14	3853959	BUY OR BUYS OR BUYING OR PURCHAS?
S15	1511	S3(10N)S11(10N)(S8 OR S9 OR S10)
S16	0	S15(2S) (S1 OR S2)
S17	8	S15(2S)S12
S18	7	S17/2000:2003
S19	1	S17 NOT S18
S20	2	S (S1 OR S2) AND S15
?		

how files;ds  
File 15:ABI/Inform(R) 1971-2004/Jan 06  
      (c) 2004 ProQuest Info&Learning  
File 9:Business & Industry(R) Jul/1994-2003/Dec 29  
      (c) 2003 Resp. DB Svcs.  
File 275:Gale Group Computer DB(TM) 1983-2004/Jan 07  
      (c) 2004 The Gale Group  
File 621:Gale Group New Prod.Annou.(R) 1985-2004/Jan 07  
      (c) 2004 The Gale Group  
File 636:Gale Group Newsletter DB(TM) 1987-2004/Jan 07  
      (c) 2004 The Gale Group  
File 16:Gale Group PROMT(R) 1990-2004/Jan 07  
      (c) 2004 The Gale Group  
File 160:Gale Group PROMT(R) 1972-1989  
      (c) 1999 The Gale Group  
File 148:Gale Group Trade & Industry DB 1976-2004/Jan 07  
      (c) 2004 The Gale Group

Set	Items	Description
S1	36018	VENDING(3N)MACHINE?
S2	16051	(CASH OR COIN? OR MONEY OR BILL OR BILLS) (3N) (MACHINE OR D- ISPENSER?)
S3	807924	(AGGREGAT? OR COLLECT? OR ANALY? OR MONITOR?) (3N) (DATA OR - STATISTICS OR USAGE OR INFORMATION)
S4	8400084	(SALES OR PURCHASES)
S5	67402	(BUYING OR CONSUMER?) (3N) (PREFERENC? OR HABITS)
S6	8272140	INTERNET OR NETWORK? OR WIRELESS OR SATELLITE?
S7	3404557	ADVERTIS? OR AD OR ADS
S8	709206	THIRD(2N) (PARTY OR PARTIES)
S9	4588402	THIRD() PARTY OR MEMBER? OR SUBSCRIB?
S10	3576252	BUYER? OR PURCHASER? OR CLIENT?
S11	7932364	SELL OR SELLING OR SELLS OR DISTRIBUT?
S12	82145	TARGET?(3N) (ADVERTIS? OR PROMOTION? OR AD OR ADS)
S13	1293931	ADVERTISER? OR SPONSOR?
S14	6110922	BUY OR BUYS OR BUYING OR PURCHAS?
S15	4122	S3(10N)S11(10N) (S8 OR S9 OR S10)
S16	39	S15(2S)S12
S17	0	S16 AND (S1 OR S2)
S18	20	RD S16 (unique items)
S19	9	S18/2000:2003
S20	17	S15 AND (S1 OR S2)
S21	10	RD (unique items)
S22	2	S21/2000:2003
S23	8	S21 NOT S22
?		

19/3,K/1 (Item 1 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
(c) 2003 Resp. DB Svcs. All rts. reserv.

2815427 Supplier Number: 02815427 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Corel To Put Name On Free ISP Service  
(Corel Corp will use Spinway Inc to offer a Corel-branded free Internet  
access service)  
Newsbytes News Network, p N/A  
May 31, 2000  
DOCUMENT TYPE: Journal (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 380

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...their partnership.

For users, access will be completely free of charge in return for being  
\*targets\* of online \*advertising\* served up by Spinway. The free- ISP  
provider regularly boasts that its advertising approach is  
bandwidth-friendly and that it refuses to \*sell\* to \*third\* \*parties\* any  
personal \*information\* it may \*collect\* about its 2.6 million users.  
Chen said Corel expects to be able to launch...

19/3,K/2 (Item 2 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
(c) 2003 Resp. DB Svcs. All rts. reserv.

2805262 Supplier Number: 02805262 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Kids' privacy act stings Web sites  
(The Children's Online Privacy & Protection Act is intended to protect  
children from advertisers and from dangerous individuals who may frequent  
chat rooms or bulletin boards)  
Crain's Chicago Business, v 23, p SR46  
May 15, 2000  
DOCUMENT TYPE: Journal ISSN: 0149-6956 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 1016

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...Protection Act (COPPA) changes all that.

Its stated purpose is to protect children from micro-\*targeting\* by  
\*advertisers\* and to minimize the potential for contact with dangerous  
individuals through chat rooms, e-mail...

...requires sites to explain what data are being gathered, how they will  
be used, which \*third\* \*parties\* will have access to the information and  
other details. Under the act, parents can consent to \*information\*  
\*collection\* only or to collection and \*distribution\* to \*third\* \*parties\*.

Industry repercussions have been enormous.

"Nobody wants to risk non-compliance," says Bart Lazar, partner...

19/3,K/3 (Item 1 from file: 275)  
DIALOG(R)File 275:Gale Group Computer DB(TM)  
(c) 2004 The Gale Group. All rts. reserv.

02471885 SUPPLIER NUMBER: 69973383 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Nortel Faces Privacy Critics. (newsscan) (Company Business and Marketing)**  
Rendleman, John  
InformationWeek, 36  
Feb 5, 2001  
ISSN: 8750-6874 LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 273 LINE COUNT: 00026

... offerings to the Web-surfing habits of individual users. But they also could let providers \*collect\* personal \*data\* on \*subscribers\* and \*sell\* the information to \*third\* \*parties\* or use it for their own \*targeted\* \*advertising\*, according to the privacy advocacy group Junkbusters. Internet service providers and telcos "shouldn't be monitoring where their customers go to build up a profile of them for \*targeted\* \*advertising\*," Junkbusters president Jason Catlett said in a statement. "Most people resent this intrusion."

Nortel says...

\*20010205\*

19/3,K/4 (Item 2 from file: 275)  
DIALOG(R)File 275:Gale Group Computer DB(TM)  
(c) 2004 The Gale Group. All rts. reserv.

02403369 SUPPLIER NUMBER: 62404818 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Corel To Put Name On Free ISP Service 05/31/00. (Company Business and Marketing)**  
Bonisteel, Steven  
Newsbytes PM, NA  
May 31, 2000  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 441 LINE COUNT: 00039

... their partnership.

For users, access will be completely free of charge in return for being \*targets\* of online \*advertising\* served up by Spinway. The free- ISP provider regularly boasts that its advertising approach is bandwidth-friendly and that it refuses to \*sell\* to \*third\* \*parties\* any personal \*information\* it may \*collect\* about its 2.6 million users.

Chen said Corel expects to be able to launch...

\*20000531\*

19/3,K/5 (Item 3 from file: 275)  
DIALOG(R)File 275:Gale Group Computer DB(TM)  
(c) 2004 The Gale Group. All rts. reserv.

02400212 SUPPLIER NUMBER: 62122497 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**FTC Access & Security Committee Issues Report 05/16/00. (Government Activity)**  
Krebs, Brian  
Newsbytes, NA  
May 16, 2000  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 750 LINE COUNT: 00064

... information that may be spread out over several third-party databases remained unanswered.

But ACOAS \*member\* Andrew Shen, a policy analyst with the Electronic Privacy Protection Center (EPIC) said such access provisions frighten companies like DoubleClick because the \*information\* they \*collect\* about consumers online is in fact their *raison d'être*.

"A great many online companies have arisen that profit solely by

collecting, \*analyzing\* and \*selling\* personal \*information\*, Shen said. "If they are forced to start giving people access to that information, that . . .

...anonymously track the surfing habits of consumers online. It then uses that information to provide \*targeted\* \*ads\* to consumers.

But last year, the company announced it would attempt to marry that anonymous...

\*20000516\*

19/3,K/6 (Item 1 from file: 621)  
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)  
(c) 2004 The Gale Group. All rts. reserv.

03055897 Supplier Number: 80295249 (USE FORMAT 7 FOR FULLTEXT)  
**CacheVision Leverages DVR Technologies to Create New Subscriber Service Capabilities and Increase Service Operator Revenues.**

Business Wire, p0267

Nov 26, 2001

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 778

... to subscribers a host of value-added services beyond DVR, including: subscription video on demand, \*targeted\* \*advertisements\*, \*promotions\*, trailers, audio jukeboxes, t-commerce, personalized entertainment, information channels and more. Depending on the subscriber . . .

...new services, while enabling two-way communications for dial-in network connectivity, remote administration and \*data\* \*collection\*, and for the creation, \*distribution\* and storage of content.

The service network backbone is housed at a national hosting facility with regional \*distribution\* centers allowing services to be quickly delivered to \*subscriber\* homes. CacheVision is working with a top-tier hosting facility with an expansive, secure and...

\*20011126\*

19/3,K/7 (Item 2 from file: 621)  
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)  
(c) 2004 The Gale Group. All rts. reserv.

02644367 Supplier Number: 65252423 (USE FORMAT 7 FOR FULLTEXT)  
**Nexgenix Launches e-Relationship Solution Service For the Media and Entertainment Industry.**

PR Newswire, pNA

Sept 15, 2000

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 1169

... digitally and studios, labels, and networks that acquire content for both traditional and digital re-\*distribution\* to help them build solid e-Relationships with their core audience of consumers and advertisers. To \*collect\* the necessary \*information\*, Nexgenix helps \*clients\* employ e-Relationship strategies and technologies, from simple data capture on usage to detailed demographics...

...knowledge, touchpoint and reward tactics that facilitate consumer knowledge transfer, resulting in better content, stronger \*targeted\* \*advertising\*, and an effective dialogue with the consumer.

Nexgenix also helps distributors build strong e-Relationships...

19/3,K/8 (Item 1 from file: 636)  
DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
(c) 2004 The Gale Group. All rts. reserv.

05280782 Supplier Number: 86850454 (USE FORMAT 7 FOR FULLTEXT)  
DIRECT-MAILER ADVO BUYS TORONTO COMPANY.

Daily World Wire, pNA  
June 6, 2002  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 91

FACC, like Advo, \*distributes\* \*targeted\* \*advertising\* to households by using software to \*analyze\* geographic and demographic \*information\* to determine the most relevant audiences for marketers. FACC's more than 100 \*clients\* included food-service companies, restaurants and package-goods marketers. FACC sends out more than 250...  
\*20020606\*

19/3,K/9 (Item 1 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

07648493 Supplier Number: 62201988 (USE FORMAT 7 FOR FULLTEXT)  
Kids' privacy act stings Web sites; New guidelines limit sharing of data with others. (Children's Online Privacy and Protection Act) (Brief Article)

ROGERS, MONICA  
Crain's Chicago Business, v23, pSR46  
May 15, 2000  
Language: English Record Type: Fulltext  
Article Type: Brief Article  
Document Type: Magazine/Journal; Trade  
Word Count: 1015

... Protection Act (COPPA) changes all that.  
Its stated purpose is to protect children from micro-\*targeting\* by \*advertisers\* and to minimize the potential for contact with dangerous individuals through chat rooms, e-mail...

...requires sites to explain what data are being gathered, how they will be used, which \*third\* \*parties\* will have access to the information and other details. Under the act, parents can consent to \*information\* \*collection\* only or to collection and \*distribution\* to \*third\* \*parties\*.

Industry repercussions have been enormous.  
"Nobody wants to risk non-compliance," says Bart Lazar, partner...  
\*20000515\*  
?

/3, k/all

23/3,K/1 (Item 1 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2004 ProQuest Info&Learning. All rts. reserv.

02048199 51369848  
Evaluating the potential impact of interstate highway rights-of-way  
commercialization on economic activity at interchanges  
Corsi, Thomas M; Windle, Robert J; Knemeyer, A Michael  
Transportation Journal v39n2 PP: 16-25 Winter 1999  
ISSN: 0041-1612 JRNL CODE: TRN  
WORD COUNT: 5173

...TEXT: most rest areas on the IHS rights-of-way offer only picnic areas, restrooms, and \*vending\* \*machines\*. Only those highways that pre-date the interstate system and were converted to interstate routes...associations administered surveys concerning the truck service and gasoline categories. The goal of these survey \*distributions\* was to obtain a representative sample of each association's \*member\* establishments at interchange locations. Both industry trade associations felt that the \*data\* \*collected\* were reflective of "typical" establishments located at interchanges along the IHS.

12 Same as note...

23/3,K/2 (Item 2 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2004 ProQuest Info&Learning. All rts. reserv.

01082787 97-32181  
Ernst & Young's 14th Annual Survey of Retail Information Technology  
Anonymous  
Chain Store Age v71n9 (Section 2) PP: 1-9+ Sep 1995  
ISSN: 0193-1199 JRNL CODE: CSA  
WORD COUNT: 7635

...TEXT: IT employees. Harrison commented that integration of unique devices (pump readers, debit/credit card readers, \*money\* order \*dispensers\*, etc.) manufactured by multiple vendors is an issue for IT managers with relatively small staffs...significant information technology issues noted a number of issues, including customer database and marketing systems, \*client\*-server systems, \*distribution\* and inventory control systems, Electronic Data Interchange, data warehousing, decision support/management reporting, and \*data\* \*analysis\*.

The average number of full-time employees in a specialty hardlines retailer's IT department...

23/3,K/3 (Item 1 from file: 621)  
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)  
(c) 2004 The Gale Group. All rts. reserv.

01808680 Supplier Number: 53887052 (USE FORMAT 7 FOR FULLTEXT)  
Medical Resources Technologies Ltd. Selects Wall Street Marketing Group  
Inc.  
Business Wire, p1508  
Feb 16, 1999  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 463

... to machine or redeem the ticket for the cash value at the casino

cage or \*bill\* dispensing \*machine\*.

In 1998, wagering throughout the world exceeded \$1 trillion. Needless to say, gaming is a...

...in barcoding equipment, accessories, and the interpretation of barcoded data to the computer. DSG also \*distributes\* consumables, \*data\* \*collection\* terminals, decoders-barcodes, ID cards, labels, magnetic strip readers, printers, scanners, software, and barcode verifiers.

The past and current \*client\* list for DSG include such respected companies as TRW (NYSE:TRW-B), Hughes, IBM (NYSE...

23/3,K/4 (Item 2 from file: 621)  
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)  
(c) 2004 The Gale Group. All rts. reserv.

01676220 Supplier Number: 50164486 (USE FORMAT 7 FOR FULLTEXT)  
InterTrust Announces Internet and In-Store Kiosk Music Vending Solution

PR Newswire, p713SFM061

July 13, 1998

Language: English Record Type: Fulltext

Article Type: Article

Document Type: Newswire; Trade

Word Count: 1083

... retailers to package, sell, and deliver music over the Internet or in-store music kiosk \*vending\* \*machines\*. Commerce 1.0 solves three music industry problems relating to online distribution of music -- piracy...

...tickets, or music videos. Payment and usage information is collected either online or through passing \*aggregated\* micro-transaction \*information\* to an InterTrust payment and usage processing partner. Payment is then disaggregated and parsed to value chain \*members\*: stores, \*distributors\*, record companies, artists, agents, etc.

The Commerce 1.0 system uniquely delivers the persistent protection...

23/3,K/5 (Item 1 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

04993752 Supplier Number: 47334547 (USE FORMAT 7 FOR FULLTEXT)

Building New Services on Cyber Foundation: Retailers Can Lower Their Costs and Leverage Information More Effectively With Web-Based Services Such as Online Ordering and Fulfillment

Ricadela, Aaron; Lanctot, Roger C.

Computer Retail Week, p37

April 28, 1997

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 3555

... market, and that dominance is reflected in the survey.

Ingram Micro was described by surveyed \*buyers\* as the top \*distributor\* in 10 of the 13 categories for which survey \*data\* was \*collected\*, including availability and fill-ins, prompt delivery/replenishment, pricing, new-product information/communication, and service and support.

D&H \*Distributing\* was applauded for its management of advertising funds and point-of-purchase materials. The company...

...retailers, said Bill McKiernan, CyberSource president and chief executive officer.

CyberSource implements ESD with a \*vending\*-\*machine\* model. The customer first provides a credit card number and gets an Internet address

to...

23/3,K/6 (Item 1 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

09710756 SUPPLIER NUMBER: 19697903 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
Getting credit where credit is due: proposed changes in the Fair Credit Reporting Act.

Maurer, Virginia G.; Thomas, Robert E.  
American Business Law Journal, 34, n4, 607-667  
Summer, 1997  
ISSN: 0002-7766 LANGUAGE: English RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 29553 LINE COUNT: 02402

... their legitimate interests.

The Nature of The Consumer Credit Reporting Industry  
Consumer credit reporting agencies \*collect\* \*information\* from and \*sell\* information to their \*clients\*, who traditionally are banks, retailers, insurers, or employers. The \*information\* \*collected\* involves personal and credit information - name, family data, the record of credit transactions and repayment...the prepaid phone calling cards or the cards sold for use on transportation systems and \*vending\* \*machines\*. Information from smart card transactions could be used as a source of information for credit...

23/3,K/7 (Item 2 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

09470464 SUPPLIER NUMBER: 19389176 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
Building new services on cyber foundation. (retailers employ Web services to lower costs and utilize information) (Industry Trend or Event)  
Ricadela, Aaron; Lanctot, Roger C.  
Computer Retail Week, v6, n168, p37(3)  
April 28, 1997  
ISSN: 1066-7598 LANGUAGE: English RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 3762 LINE COUNT: 00303

... market, and that dominance is reflected in the survey.

Ingram Micro was described by surveyed \*buyers\* as the top \*distributor\* in 10 of the 13 categories for which survey \*data\* was \*collected\*, including availability and fill-ins, prompt delivery/replenishment, pricing, new-product information/communication, and service and support.

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CyberSource implements ESD with a \*vending\*-\*machine\* model. The customer first provides a credit card number and gets an Internet address to...

23/3,K/8 (Item 3 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

08915366. SUPPLIER NUMBER: 18573868 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
Key insights: thoughts on 'efficient' category management from a food industry guru. (Robert Blattberg) (Category Management)  
Progressive Grocer, v75, n8, pC32(3)

August, 1996

ISSN: 0033-0787

LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 1293

LINE COUNT: 00127

... element to the successful completion of efficient category management. "Category plan-data requirements should be \*distributed\* to all suppliers," he advised, because such an approach, "reduces the time wasted on \*collecting\* incorrect \*data\*." In addition, Blattberg feels \*third\* \*parties\* should be contracted to collect standard data for all categories being reviewed, again since such...RELATED ARTICLE: Blattberg category-role matrix

Sales dollar volume

	High	Medium	Low
High gross margin %	Flagship	*Cash* *machine*	Maintain/grow
Low gross margin %	Core traffic	Under fire	Rehab

(C) Robert c. Blattberg...

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show files;ds
File 15:ABI/Inform(R) 1971-2004/Jan 06
      (c) 2004 ProQuest Info&Learning
File 9:Business & Industry(R) Jul/1994-2003/Dec 29
      (c) 2003 Resp. DB Svcs.
File 275:Gale Group Computer DB(TM) 1983-2004/Jan 07
      (c) 2004 The Gale Group
File 621:Gale Group New Prod.Annou.(R) 1985-2004/Jan 07
      (c) 2004 The Gale Group
File 636:Gale Group Newsletter DB(TM) 1987-2004/Jan 07
      (c) 2004 The Gale Group
File 16:Gale Group PROMT(R) 1990-2004/Jan 07
      (c) 2004 The Gale Group
File 160:Gale Group PROMT(R) 1972-1989
      (c) 1999 The Gale Group
File 148:Gale Group Trade & Industry DB 1976-2004/Jan 07
      (c) 2004 The Gale Group
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S5	67402	(BUYING OR CONSUMER?) (3N) (PREFERENC? OR HABITS)
S6	8272140	INTERNET OR NETWORK? OR WIRELESS OR SATELLITE?
S7	3404557	ADVERTIS? OR AD OR ADS
S8	709206	THIRD(2N) (PARTY OR PARTIES)
S9	4588402	THIRD() PARTY OR MEMBER? OR SUBSCRIB?
S10	3576252	BUYER? OR PURCHASER? OR CLIENT?
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S12	82145	TARGET? (3N) (ADVERTIS? OR PROMOTION? OR AD OR ADS)
S13	1293931	ADVERTISER? OR SPONSOR?
S14	6110922	BUY OR BUYS OR BUYING OR PURCHAS?
S15	4122	S3(1ON)S11(1ON)(S8 OR S9 OR S10).
S16	39	S15(2S)S12
S17	0	S16 AND (S1 OR S2)
S18	20	RD S16 (unique items)
S19	9	S18/2000:2003
S20	17	S15 AND (S1 OR S2)
S21	10	RD (unique items)
S22	2	S21/2000:2003
S23	8	S21 NOT S22

t 19/3, k

19/3,K/1 (Item 1 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2004 The Dialog Corp. All rts. reserv.

07712679 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**SpaceWorks Re-Defines B-to-B Electronic Commerce**  
PR NEWSWIRE  
October 12, 1999  
JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 1022

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... their products to their customers in a personalized, targeted manner. The solution will empower SpaceWorks \*clients\* with the opportunity to automatically recommend product upgrades and complementary products and services; \*target\* on-screen \*promotions\* and offers; and allow the \*selling\* organization to capture, \*analyze\* and leverage buying \*information\* to drive future promotions and events. \*Buyer\* system navigation, previous buying patterns, non-intrusive customer surveys and contractual constraints will all drive...  
?

20/3,K/1 (Item 1 from file: 810)  
DIALOG(R)File 810:Business Wire  
(c) 1999 Business Wire . All rts. reserv.

0979698 BW1508

UT MEDICAL RESOURCES: Medical Resources Technologies Ltd. Selects Wall Street Marketing Group Inc.

February 16, 1999

Byline: Business Editors

...to machine or  
redeem the ticket for the cash value at the casino cage or \*bill\*  
dispensing \*machine\*.

In 1998, wagering throughout the world exceeded \$1 trillion.  
Needless to say, gaming is a...

...in barcoding  
equipment, accessories, and the interpretation of barcoded data to the  
computer. DSG also \*distributes\* consumables, \*data\* \*collection\* terminals  
decoders-barcodes, ID cards, labels, magnetic strip readers,  
printers, scanners, software, and barcode verifiers.

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20/3,K/2 (Item 1 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2004 The Dialog Corp. All rts. reserv.

04339145 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Medical Resources Technologies Ltd. Selects Wall Street Marketing Group  
Inc.  
BUSINESS WIRE  
February 16, 1999  
JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 471

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... to machine or redeem the ticket for the cash value at the casino  
cage or \*bill\* dispensing \*machine\*.

In 1998, wagering throughout the world exceeded \$1 trillion. Needless  
to say, gaming is a...

... in barcoding equipment, accessories, and the interpretation of barcoded  
data to the computer. DSG also \*distributes\* consumables, \*data\*  
\*collection\* terminals, decoders-barcodes, ID cards, labels, magnetic strip  
readers, printers, scanners, software, and barcode verifiers.

The past and current \*client\* list for DSG include such respected  
companies as TRW (NYSE:TRW-B), Hughes, IBM (NYSE...  
?

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show files;ds
File 35:Dissertation Abs Online 1861-2003/Nov
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      (c) 2003 The HW Wilson Co.
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Set	Items	Description
S1	2912	VENDING(3N) MACHINE?
S2	2836	(CASH OR COIN? OR MONEY OR BILL OR BILLS) (3N) (MACHINE OR D- ISPENSER?)
S3	461139	(AGGREGAT? OR COLLECT? OR ANALY? OR MONITOR?) (3N) (DATA OR - STATISTICS OR USAGE OR INFORMATION)
S4	576349	(SALES OR PURCHASES)
S5	2863	(BUYING OR CONSUMER?) (3N) (PREFERENC? OR HABITS)
S6	1653838	INTERNET OR NETWORK? OR WIRELESS OR SATELLITE?
S7	339103	ADVERTIS? OR AD OR ADS
S8	18681	THIRD(2N) (PARTY OR PARTIES)
S9	544005	THIRD() PARTY OR MEMBER? OR SUBSCRIB?
S10	212098	BUYER? OR PURCHASER? OR CLIENT?
S11	2139013	SELL OR SELLING OR SELLS OR DISTRIBUT?
S12	2048	TARGET?(3N) (ADVERTIS? OR PROMOTION? OR AD OR ADS)
S13	64094	ADVERTISER? OR SPONSOR?
S14	383767	BUY OR BUYS OR BUYING OR PURCHAS?
S15	305	S3(10N)S11(10N) (S8 OR S9 OR S10)
S16	0	S15(2S) (S1 OR S2)
S17	3	S15(2S)S12
S18	0	S17/2000:2003
S19	3	S17 NOT S18
S20	0	S (S1 OR S2) AND S15
S21	0	S15 AND (S1 OR S2)
?		

19/3,K/1 (Item 1 from file: 2)

DIALOG(R)File 2:INSPEC

(c).2003 Institution of Electrical Engineers. All rts. reserv.

6455473 INSPEC Abstract Number: C2000-02-7120-046

Title: The economics of freebies in exchange for consumer information on the Internet: an exploratory study

Author(s): Chang, A.-M.; Kannan, P.K.; Whinston, A.B.

Author Affiliation: Inf. Resources Manage. Coll., Nat. Defense Univ., Washington, DC, USA

Journal: International Journal of Electronic Commerce vol.4, no.1 p.85-102

Publisher: M.E. Sharpe,

Publication Date: Fall 1999 Country of Publication: USA

CODEN: IJECFE ISSN: 1086-4415

SICI: 1086-4415(199923)4:1L.85:EFEC;1-F

Material Identity Number: G303-1999-004

U.S. Copyright Clearance Center Code: 1086-4415/99/\$9.50+0.00

Language: English

Subfile: C

Copyright 2000, IEE

...Abstract: their demographics, life-styles, and preferences for products/services. The organizations use the information to \*target\* interactive \*advertisements\* of their corporate clients to the appropriate users. Different terms have been used to describe...

... concept but from a business transaction viewpoint, these Web-based organizations act as intermediaries in \*collecting\* \*information\* from the consumers, paying for the information using freebies, and, in turn, \*selling\* it to corporate \*clients\*. Recently, several such "cybermediaries" have been the subject of takeovers by Microsoft and other Internet...

19/3,K/2 (Item 2 from file: 2)

DIALOG(R)File 2:INSPEC

(c).2003 Institution of Electrical Engineers. All rts. reserv.

5849945 INSPEC Abstract Number: C9804-7170-002

Title: "Goodies" in exchange for consumer information on the Internet: the economics and issues

Author(s): Chang, A.-M.; Kannan, P.K.; Whinston, A.B.

Author Affiliation: Inf. Resources Manage. Coll., Univ. of Nat. Defence, Washington, DC, USA

Conference Title: Proceedings of the Thirty-First Hawaii International Conference on System Sciences (Cat. No.98TB100216) Part vol.4 p. 533-42 vol.4

Publisher: IEEE Comput. Soc, Los Alamitos, CA, USA

Publication Date: 1998 Country of Publication: USA 7 vol. (xiv+689+ix+346+xi+470+xiv+581+xi+481+xiv+753+xvi+849) pp.

ISBN: 0 8186 8255 8 Material Identity Number: XX98-00242

U.S. Copyright Clearance Center Code: 1060-3425/98/\$10.00

Conference Title: Proceedings of the Thirty-First Hawaii International Conference on System Sciences

Conference Sponsor: Univ. Hawaii

Conference Date: 6-9 Jan. 1998 Conference Location: Kohala Coast, HI, USA

Language: English

Subfile: C

Copyright 1998, IEE

...Abstract: likes and dislikes, shopping/product preferences, etc., which the organizations, in turn, either sell to \*advertisers\* or use to \*target\* interactive \*advertisements\* of their corporate clients to the

desired users. Although different terms have been used to describe the concept, from a business transaction viewpoint, these virtual organizations act as middlemen in \*collecting\* \*information\* from consumers, paying for the information, and in turn, \*selling\* it to corporate \*clients\*. We describe the various business models that have been adopted by such organizations, explore the...

19/3,K/3 (Item 1 from file: 233)  
DIALOG(R)File 233:Internet & Personal Comp. Abs.  
(c) 2003 EBSCO Pub. All rts. reserv.

00531200 99BU04-303

Something for nothing; no-fee service providers may finally be getting it right

Armstrong, Larry  
Business Week , April 26, 1999 , n3626 p94, 1 Page(s)  
ISSN: 0007-7135  
Company Name: NetZero; Net Access Exchange

... its network to save infrastructure costs and is not charging a startup fee, but that \*subscribers\* must view a barrage of ads in a banner-size box that floats on top of their Web browser. Remarks that NetZero \*collects\* \*data\* on its \*subscribers\* that allows it to strategically \*target\* the \*ads\*. It \*sells\* and has had no trouble attracting advertisers. Mentions that Net Access Exchange Inc. of Dallas...?

how files;ds  
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    (c) 2004 The New York Times  
File 475:Wall Street Journal Abs 1973-2004/Jan 06  
    (c) 2004 The New York Times  
File 99:Wilson Appl. Sci & Tech Abs 1983-2003/Nov  
    (c) 2003 The HW Wilson Co.

Set	Items	Description
S1	2912	VENDING(3N) MACHINE?
S2	2836	(CASH OR COIN? OR MONEY OR BILL OR BILLS) (3N) (MACHINE OR D- ISPENSER?)
S3	461139	(AGGREGAT? OR COLLECT? OR ANALY? OR MONITOR?) (3N) (DATA OR - STATISTICS OR USAGE OR INFORMATION)
S4	576349	(SALES OR PURCHASES)
S5	2863	(BUYING OR CONSUMER?) (3N) (PREFERENC? OR HABITS)
S6	1653838	INTERNET OR NETWORK? OR WIRELESS OR SATELLITE?
S7	339103	ADVERTIS? OR AD OR ADS
S8	18681	THIRD(2N) (PARTY OR PARTIES)
S9	544005	THIRD() PARTY OR MEMBER? OR SUBSCRIB?
S10	212098	BUYER? OR PURCHASER? OR CLIENT?
S11	2139013	SELL OR SELLING OR SELLS OR DISTRIBUT?
S12	2048	TARGET?(3N) (ADVERTIS? OR PROMOTION? OR AD OR ADS)
S13	64094	ADVERTISER? OR SPONSOR?
S14	383767	BUY OR BUYS OR BUYING OR PURCHAS?
S15	305	S3(10N)S11(10N) (S8 OR S9 OR S10)
S16	0	S15(2S) (S1 OR S2)
S17	3	S15(2S)S12
S18	0	S17/2000:2003
S19	3	S17 NOT S18
S20	0	S (S1 OR S2) AND S15
?		

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    (c) 2004 American Banker  
File 268:Banking Info Source 1981-2004/Dec W4  
    (c) 2004 ProQuest Info&Learning  
File 626:Bond Buyer Full Text 1981-2004/Jan 07  
    (c) 2004 Bond Buyer  
File 267:Finance & Banking Newsletters 2004/Jan 06  
    (c) 2004 The Dialog Corp.

Set	Items	Description
S1	613	VENDING(3N) MACHINE?
S2	1827	(CASH OR COIN? OR MONEY OR BILL OR BILLS) (3N) (MACHINE OR D- ISPENSER?)
S3	14385	(AGGREGAT? OR COLLECT? OR ANALY? OR MONITOR?) (3N) (DATA OR - STATISTICS OR USAGE OR INFORMATION)
S4	180784	(SALES OR PURCHASES)
S5	1077	(BUYING OR CONSUMER?) (3N) (PREFERENC? OR HABITS)
S6	107153	INTERNET OR NETWORK? OR WIRELESS OR SATELLITE?
S7	59264	ADVERTIS? OR AD OR ADS
S8	18539	THIRD(2N) (PARTY OR PARTIES)
S9	157121	THIRD() PARTY OR MEMBER? OR SUBSCRIB?
S10	154802	BUYER? OR PURCHASER? OR CLIENT?
S11	186119	SELL OR SELLING OR SELLS OR DISTRIBUT?
S12	1128	TARGET?(3N) (ADVERTIS? OR PROMOTION? OR AD OR ADS)
S13	44899	ADVERTISER? OR SPONSOR?
S14	234856	BUY OR BUYS OR BUYING OR PURCHAS?
S15	67	S3(10N)S11(10N)(S8 OR S9 OR S10)
S16	0	S15(2S)(S1 OR S2)
S17	0	S15(2S)S12
S18	0	S17/2000:2003
S19	0	S17 NOT S18
S20	0	S (S1 OR S2) AND S15
S21	4	S15 AND (S12 OR S13)
?		

21/3,k/all

21/3,K/1 (Item 1 from file: 625)  
DIALOG(R)File 625:American Banker Publications  
(c) 2004 American Banker. All rts. reserv.

0255502

**Correction**

American Banker - February 26, 2001; Pg. 28; Vol. 166, No. 38  
DOCUMENT TYPE: Journal LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 147

TEXT:

...not in  
the privacy policy, as stated in the story -- American Express says it may  
\*\*sell\*\* \*\*aggregated\*\* customer \*\*information\*\* to \*\*third\*\* \*\*parties\*\*  
such as \*\*advertisers\*\*,  
\*\*clients\*\* , and marketers. The agreement makes clear, as the story did  
not,  
that no personally identifiable...

21/3,K/2 (Item 1 from file: 268)  
DIALOG(R)File 268:Banking Info Source  
(c) 2004 ProQuest Info&Learning. All rts. reserv.

00273504 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**BMA names '95 Hall of Fame inductees**

Anonymous

Bank News, v95, n10, p26, Oct 1995 DOCUMENT TYPE: Journal Article  
ARTICLE TYPE: News LANGUAGE: English RECORD TYPE: Abstract Fulltext  
WORD COUNT: 01760

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... groups and to the industry overall.

The annual survey and analysis, called INSIGHT: Benchmarking Retail  
\*\*Distribution\*\*, \*\*collects\*\* selected \*\*data\*\* from \*\*subscribing\*\*  
banks, ...the reports to measure and help assess the effectiveness of their  
consumer and small business \*\*distribution\*\* strategies versus  
alternatives.

In addition, the ABA will release \*\*aggregated\*\* trend \*\*data\*\*  
annually as a service to all industry \*\*members\*\*. The first report is  
expected to be completed by the 1996 ABA/BMA National Retail...

...chief executive officer Green Bay Packers, said the contract provides  
the Packers with a banking \*\*sponsor\*\*.

Associated bank affiliates began offering Associated Packer Checking  
this fall. Initially, the package includes a...

21/3,K/3 (Item 2 from file: 268)  
DIALOG(R)File 268:Banking Info Source  
(c) 2004 ProQuest Info&Learning. All rts. reserv.

00244385 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Buy now, get paid back ... And sooner than you may think**

Minderman, Dean C

Credit Union Management, v17, n8, p30-36, Aug 1994 DOCUMENT TYPE: Journal  
Article LANGUAGE: English RECORD TYPE: Abstract Fulltext  
WORD COUNT: 04120

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... here," he says.

One of his next projects will be to use the MCIF to \*\*target\*\* a  
\*\*promotion\*\* to reactivate dormant accounts. "We're estimating that these

cost us about \$25,000 a...after each update, and special requests are filled on a retainer basis. Capabilities include research, \*\*targeting\*\*, tracking \*\*promotions\*\*, graphing and mapping-at the street or ZIP code level. Pricing is flexible, depending on...powerful marketing tools from SUMMIT Information Systems. Use them to obtain timely profiles of your \*\*membership\*\*, track sales and product performance, evaluate the cross-\*\*sell\*\* effectiveness of your staff and more. All \*\*data\*\* is \*\*collected\*\* and stored directly on the SPECTRUM system and can be downloaded for graphic presentation or...

21/3,K/4 (Item 1 from file: 267)  
DIALOG(R) File 267:Finance & Banking Newsletters  
(c) 2004 The Dialog Corp. All rts. reserv.

04604065

Voice-Based Identification Sees Time Horizon: Oct. 1

Shane Kite

Security Industry News

September 22,2003 DOCUMENT TYPE: NEWSLETTER

PUBLISHER: SECURITIES DATA PUBLISHING

LANGUAGE: ENGLISH WORD COUNT: 1038 RECORD TYPE: FULLTEXT

(c) SECURITIES DATA PUBLISHING All Rts. Reserv.

TEXT:

...security, firms are also using the technology to better "own" and build relationships with their \*\*clients\*\* in customer \*\*data\*\* \*\*collection\*\* and affiliate- or division-sharing efforts to \*\*sell\*\* products and services more efficiently.

Besides security, vendors of voice authentication say the technology can

...

...spent on the phone with clients," Heirendt added.

In a recent study of user attitudes \*\*sponsored\*\* by the Financial Services Technology Consortium, convenience of use and cost-cutting ranked well ahead...